

Level	Advanced
Type	Individual or group project
Topic	Commercial Parody
Points	100 points
Media	1 minute media presentation
Objective	Pulling together all of the elements of the course to create a commercial parody. Parody imitates a work of art, literature, or music for the purpose of making playful fun or a joke of the original work. A parody may take an ironic or cynical approach to the work it is imitating or may just be for comedic relief. Most times, a parody involves a serious work that has been changed to make it seem absurd by mocking or pointing out shortcomings in the original work. A parody is similar to and may also be referred to as burlesque, lampoon or a spoof.
Directions	<i>Saturday Night Live</i> television show has made numerous parodies of mainstream commercials. It is your job to take a real product and then create a parody of that commercial. You can view some of their parodies by doing a search on the internet. Your video should be only one minute long and capture the essence of the product the style of advertising they use to represent the product.
Format	Media display, YouTube postings, or DVD.